<sup>&</sup>lt;sup>1</sup> All claims asserted against Defendant Sheldon Finkel were dismissed with leave to amend in the Court's August 1, 2014, Order [38] granting Defendants' Motion to Dismiss Plaintiffs' twelfth and thirteenth claims. Plaintiffs did not amend their Complaint.

remaining claims asserted against them by Plaintiffs
Paolo Moreno ("Paolo"), Gabriel Moreno ("Gabriel"), and
Lawrence Vavra ("Vavra") (collectively, "Plaintiffs").
Not. of Defs.' Mot. Summ. J. 2:1-10, ECF No. 61.

The Court, having reviewed all papers submitted and pertaining to Defendants' Motion [61], NOW FINDS AND RULES AS FOLLOWS: The Court DENIES Defendants' Motion for Summary Judgment [61] in its entirety.

#### I. BACKGROUND

## A. Factual Background

Plaintiffs Paolo Moreno, Gabriel Moreno, and Lawrence Vavra are individuals and residents of Los Angeles County, California. Compl. ¶¶ 9-11, ECF No. 1. Defendant SFX is a Delaware corporation with its principal place of business in New York. Id. ¶ 12; Answer ¶ 12 (undisputed). Defendant Sillerman is an individual residing in New York and is Chairman and CEO of SFX. Id. ¶ 13; Answer ¶ 13 (undisputed).

In short, Plaintiffs allege that the parties entered into a joint venture/partnership agreement ("the agreement") to create, based on Plaintiffs' business plan, a new EDM company that was to be financed by Defendant Sillerman and that was to, and now does, operate as SFX, which was, at the time of the alleged agreement, a corporate shell that had been incorporated by Sillerman. Plaintiffs allege that, after the agreement was made and after Plaintiffs performed their obligations, which benefitted

Defendants, Defendants did not uphold their side of the agreement in various ways, but, primarily, by refusing to compensate Plaintiffs according to the terms of the agreement.

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Specifically, Plaintiffs allege that, in early January 2012, after spending nearly two years creating their business plan, Plaintiffs met with Defendant Sillerman to present their business plan for a venture that would "identify, acquire, consolidate, and operate assets in the [EDM] industry." Compl.  $\P\P$  2, 9. Plaintiffs allege that, in and after those meetings, Plaintiffs and Defendant Sillerman "agreed to 'partner' in the venture that is now known as SFX" such that Plaintiffs would "use their contacts, skills, and experience in EDM to consolidate the fragmented industry through a series of acquisitions" and Sillerman would "provide the financing for the venture." <u>Id.</u> (internal alterations and quotation marks omitted). Plaintiffs allege that Plaintiffs and Sillerman "came to a firm deal" on January 8, 2012, that promised Plaintiffs millions of founders' shares in the business, along with options and other cash compensation. Id. ¶ 3. Plaintiffs allege that "Sillerman unambiguously confirmed this in e-mails, stating[,] 'We have a deal.'" Id.

Plaintiffs allege that they "performed their part in the venture," by using their "EDM connections," "knowledge" of the EDM industry, and "acumen" to

acquire targeted assets that resulted in "much of the [\$1 billion] value of [SFX]." Id. ¶¶ 1, 4. Plaintiffs state that, until "they were forced out by Sillerman . . ., Plaintiffs worked full-time on the venture's behalf to close its most important and lucrative acquisitions." Id. ¶ 4. Plaintiffs allege that "of the eight 'principal assets' identified by SFX's S-1 SEC filing . . ., seven were acquired in deals identified and facilitated by Plaintiffs." Id. Plaintiffs further assert that, even aside from the acquisitions, Plaintiffs benefitted Defendants by creating the "conceptual development" of the business idea that SFX became. Id. ¶¶ 2, 4.

Plaintiffs allege that Defendants engaged "in a deliberate and deceptive scheme to deprive Plaintiffs of their rightful ownership stake in, and control of, the venture that they created and built" by, among other actions, deceiving Plaintiffs about their ownership interests in SFX, reassuring Plaintiffs while they worked that they would receive what was promised, and, ultimately, failing to compensate Plaintiffs according to the terms of the agreement. Id. ¶¶ 5, 40. Plaintiffs allege that Defendant Sillerman ultimately "[took] Plaintiffs' ownership shares for himself and continually evad[ed] Plaintiffs' requests to honor their agreement." Id. ¶ 43.

On the basis of the above and additional factual allegations, Plaintiffs allege the following eleven

- remaining claims:
- 2 1. Breach of Joint Venture/Partnership Agreement
- 3 2. Breach of Implied Joint Venture/Partnership
- 4 Agreement

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- 5 3. Breach of Fiduciary Duty Owed to Joint
- 6 Venturers/Partners
- 7 4. Constructive Fraud
- 8 5. Breach of Contract
- 9 6. Breach of Implied Contract
- 10 7. Promissory Estoppel
- 11 8. Fraudulent Inducement
- 12 9. Promissory Fraud
- 13 10. Unfair Competition Violation of Cal. Bus. & Prof.
- 14 Code §§ 17200 et seq.
- 15 11. Quantum Meruit
- 16 B. Procedural Background
- 17 Plaintiffs filed this Action [1] on February 5,
- 18 2014. On April 7, 2015, Defendants filed the present
- 19 Motion for Summary Judgment [61]. The Opposition [81]
- 20 and Reply [90] were timely filed. The hearing on the
- 21 Motion was set for May 26, 2015, and the Motion was
- 22 taken under submission [93] on May 21, 2015.

#### II. LEGAL STANDARD

- 24 A "court shall grant summary judgment" when the
- 25 movant "shows that there is no genuine dispute as to
- 26 any material fact and the movant is entitled to
- 27 judgment as a matter of law." Fed. R. Civ. P. 56(a).
- 28 The party moving for summary judgment has the initial

burden of proof to show no genuine dispute as to any material fact. Nissan Fire & Marine Ins. Co. v. Fritz Cos., 210 F.3d 1099, 1102-03 (9th Cir. 2000); see Fed. R. Civ. P. 56(a). The burden then shifts to the non-moving party to produce admissible evidence showing a triable issue of fact. Fritz, 210 F.3d at 1102-03; see Fed. R. Civ. P. 56(a). When a defendant moves for summary judgment, summary judgment "is appropriate when the plaintiff fails to make a showing sufficient to establish the existence of an element essential to [her] case, and on which [she] will bear the burden of proof at trial." Cleveland v. Policy Mgmt. Sys. Corp., 526 U.S. 795, 805-06 (1999).

#### III. DISCUSSION

## A. Evidentiary Objections

Defendants make several evidentiary objections [92] to Plaintiffs' Statement of Genuine Disputes [81-1]. Upon review of the objected-to evidence and Defendants' bases for their objections, Defendants' evidentiary objections are **OVERRULED** either because the objections are without merit or because the Court need not rely on the objected-to evidence.

#### B. Motion for Summary Judgment

Defendants request summary judgment in their favor as to all eleven claims asserted against them.

1. <u>Breach of Express or Implied Joint Venture/</u>

<u>Partnership Agreement Claims</u>

Plaintiffs' first and second claims assert breach

of joint venture/partnership agreement and breach of implied joint venture/partnership agreement.

"A joint venture exists when there is an agreement between the parties under which they have a community of interest, that is, a joint interest, in a common business undertaking, an understanding as to the sharing of profits and losses, and a right of joint control." Farhang v. Indian Inst. of Tech., Kharagpur, No. C-08-02658 RMW, 2010 WL 2228936, at \*9 (N.D. Cal. Oct. 24, 2013) (internal quotation marks omitted) (quoting Connor v. Great W. Sav. & Loan Ass'n, 447 P.2d 609 (Cal. 1968)). "A joint venture requires little formality in its creation, and the agreement is not invalid because it may be indefinite with respect to details." Gross v. Raeburn, 33 Cal. Rptr. 432, 437 (Ct. App. 1963).

A joint venture agreement may also be implied by reasonable deduction based on the parties' "'acts and declarations.'" Farhang, 2010 WL 2228936, at \*10 (quoting Holtz v. United Plumbing & Heating Co., 319 P.2d 617 (Cal. 1957)). "[W]hen parties have 'manifested their mutual intent to take [an] idea and make it concrete by forming a company and engaging in the business together . . . [this agreement combined with] the subsequent acts of the parties as they worked

 $<sup>^2</sup>$  "[I]n the absence of an agreement to the contrary, losses are shared in the same proportion as profits." <code>Farhang</code>, 2010 WL 2228936, at \*10.

out the details provide [] sufficient certainty to determine the existence of a breach and a remedy." <sup>3</sup> Id.

Though Defendants assert that Plaintiffs have "no evidence" showing the formation of an express or implied joint venture or partnership agreement, Plaintiffs in fact provide ample admissible evidence creating a genuine dispute of material fact as to Plaintiffs' first and second claims. See Fed. R. Civ. P. 56(a).

Plaintiffs allege that a joint venture/partnership agreement was formed on January 8, 2012, via email exchanges between Defendant Sillerman and Plaintiff Paolo and that the parties' statements and actions thereafter confirmed the existence of the express agreement and/or established the existence of an implied agreement. Key facts are statements made by the parties in emails from January 6, 2012, through January 8, 2012, as well as subsequent statements and actions of the parties. See Sillerman Decl., Exs. RS3-RS7, ECF No. 70; see also Hueston Decl., Ex. JH1, ECF No. 82; Paolo Moreno Decl. ("Paolo Decl."), ECF No. 83.

The first email that could relate to a potential joint venture or partnership is an email from Plaintiff

<sup>&</sup>lt;sup>3</sup> "For a contract to be enforceable, its terms must be reasonably certain, meaning the parties' obligations under the contract must be sufficiently clear such that one can determine whether there has been a breach." <u>Id.</u> (citing <u>Bustamonte v. Intuit, Inc.</u>, 141 Cal. App. 4th 199, 209, 45 Cal. Rptr. 3d 692 (2006)).

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Paolo to Defendant Sillerman on January 6, 2012, in which Paolo refers to a meeting between Paolo and Sillerman on January 5, 2012, and implies that Paolo and Sillerman discussed the creation of a new company at that meeting. Sillerman Decl., Ex. RS4 at 026 (email from Paolo to Sillerman, Jan. 6, 2012, 4:18 p.m.). Paolo provides Sillerman with what Paolo calls "confidential information" about activity surrounding important EDM acquisition targets, including the activity of Paolo's team with regard to those targets, and states that the confidential information is being shared with Sillerman "for our new company." Id. at 026-027. Paolo states, "I would like to sort out our deal as soon as possible[] [s]o we can go and conquer the space immediately . . . . " Id. at 027. explains that "Electric Daisy Carnival is a deal I would like for us to cut next week." Id. (emphasis added). Paolo signs his name and, underneath his name, writes "Future (CEO / SFX Entertainment)." Id.

Sillerman's response does not refute any of Paolo's statements about the creation of a new company with Sillerman. <u>Id.</u> at 026 (email from Sillerman to Paolo on January 6, 2012, at 5:08 p.m.). Sillerman's response states, "We must be fated to be together," and proposes specific terms<sup>4</sup> for what Sillerman calls "our

<sup>&</sup>lt;sup>4</sup> Defendant Sillerman proposes that Paolo "receive 1MM shares of SFX stock," "200K options a year for 5 years as part of your 5 year employment agreement," "[s]alary of \$300K, plus a bonus," and "[u]sual perks appropriate to your position."

deal." <u>Id.</u> Sillerman concludes: "Let's get it done and have at it. We're ready to go." <u>Id.</u>

In response, Paolo asks about and negotiates the proposed terms and requests "a deal" for Plaintiffs Gabriel and Vavra. <u>Id.</u> at 025 (email from Paolo to Sillerman, Jan. 6, 2012, at 6:27 p.m.).

Additional negotiations occur, 5 and at 9:08 p.m. on January 6, 2012, Paolo sends Sillerman an email that proposes terms for Plaintiffs Gabriel and Vavra. Id. Paolo says his "team will all be walking away from there [sic] current situations and coming on board 24/7 to build this empire and all believe in the stock value at the end of the day." Id. Paolo notes, "we can figure out offices overhead staff etc later on." Id. at 025.

In response, on January 7, 2012, Sillerman writes two sentences to Paolo: "We're fine on these deals.

Let's go." Id. at 024 (email from Sillerman to Paolo,

Sillerman Decl., Ex. RS4, at 026 (email from Sillerman to Paolo on January 6, 2012, at  $5:08~\rm p.m.$ ).

See id. at 025 (email from Sillerman to Paolo on Jan. 6, 2012 at 9:48 p.m.) (Sillerman states that he needs Paolo's input "on deals for your associates," and states that he is "standing by" for those details); id. (Sillerman rejects Paolo's \$500,000 salary request and states, "Cash compensation is not how you'll grow rich. \$300K, plus bonus, is a good starting point. You do close to what you say you can and you'll never mention comp to me again. You'll make more than you can imagine.").

<sup>&</sup>lt;sup>6</sup> Such evidence, among other statements by the parties, genuinely disputes Defendants' argument that Plaintiffs were intended only to be mere employees of SFX, and not joint venturers or partners. <u>See</u> Mot. 4:21-25.

Jan. 7, 2012, at 12:12 a.m.).

Plaintiff Paolo responds that he "presented the deals below to the team" and that, though the salaries are "pay cuts" for his team, the team is "okay on the salaries" because they "believe in you, they believe in me." Id. at 023 (email from Paolo to Sillerman on Jan. 7, 2012, at 10:52 a.m.). Paolo requests additional founders shares Plaintiffs Gabriel and Vavra and asks questions regarding bonuses and ownership interests.

Id. Paolo states that he "want[s] to close this today" because his team is "ready to get busy" and Paolo "want[s] to walk in the rooms next week, and start making offers on our companies['] behalf." Id.

Defendant Sillerman responds to Paolo's questions and requests and concludes that they should "not wait until the end of the week to begin papering this," as they should "keep the momentum going." Id. at 022-23 (email from Sillerman to Paolo on Jan. 7, 2012, at 11:12 a.m.). In response, Paolo writes, "MY TEAM AND I ARE FULLY IN%100." Id. at 022 (email from Paolo to Sillerman on Jan. 7, 2012, at 4:49 p.m.). Paolo states: "Let's put the lawyers in contact now to paper this up. We are officially partners, I have two changes." Id. Plaintiff proposes his "last negotiation" regarding founders shares so that they can "close this deal." Id. Paolo urges Sillerman to "move forward [to] close this deal" to become "partners" and states that "[b]y partner I mean across the board our

- interest will NEVER be mis-aligned." <u>Id.</u>
- 2 In response, on January 7, 2012, at 8:49 p.m.,
- 3 | Sillerman writes to Paolo: "Deal. The additional
- 4 shares will come from me. Send me a quick summary to
- 5 make sure we're on the same page. ... Once I receive
- 6 and confirm the recap the lawyers will be on it." Id.
- 7 (email from Sillerman to Paolo, Jan. 7, 2012, at 8:40
- 8 p.m.). Paolo responds, "Will do." <u>Id.</u> at 021 (email
- 9 from Paolo to Sillerman, Jan. 7, 2012, at 6:27 p.m.).
- 10 On January 8, 2012, at 10:47 a.m., Paolo emails
- 11 | Sillerman the following terms:
- 12 ▮ 1. "5 year employment agreements" for all.
- 13 2. For Paolo Moreno:

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- a. "300K base+ bonuses"
- b. "1.5mm founder shares"
- 16 c. "200k options a year"
- d. "additional options and bonuses, payable in
- 18 stock or cash, as warranted"
- 19 3. For Lawrence Vavra:
- 20 a. "200K base+ bonuses"
  - b. "500k founder shares"
- 22 c. "200k options a year"
- d. "additional options and bonuses, payable in
- 24 stock or cash, as warranted"
- 25 4. For Gabriel Moreno:
- 26 a. "100K base+ bonuses"
- b. "500k founder shares"
- c. "100k options a year"

- d. "additional options and bonuses, payable in stock or cash, as warranted"
- 5. For "Associate C," which is "Donnie" (James "Disco Donnie" Estopinal), Paolo states, "we have to discuss."

Id. at 021 (email from Paolo to Sillerman, Jan. 8,
2012, at 10:47 a.m.).

On January 8, 2012, at 11:06 a.m., Defendant Sillerman responds: "We have a deal." Id. at 020 (email from Sillerman to Paolo, Jan. 8, 2012, at 11:06 a.m.). The only other statement Sillerman makes in the email is: "Ask anyone who has been part of any of our companies, like Mitch, and they will tell you that they made more money from the optional payments than from the mandatory payments. Let's get the lawyers working." Id.

The above email discourse is sufficient to create a genuine dispute of material fact<sup>8</sup> as to whether an

<sup>&</sup>lt;sup>7</sup> See Opp'n 3:22.

<sup>&</sup>lt;sup>8</sup> Though Defendants argue that the parties reserved final agreement until formal documents were signed, <u>see</u> Mot. 5:15-18, the Court does not find any indisputable statements that expressly reserve final agreement until formal documents are signed. <u>See Smissaert v. Chiodo</u>, 330 P.2d 98, 100 (Cal Ct. App. 1958) (noting that there must be a "manifest intention that the formal agreement is not to be complete until reduced to a formal writing"); <u>Ablett v. Clauson</u>, 272 P.2d 753, 756 (Cal. 1954) (in bank) (requiring "an essential element" to be "reserved for the future agreement of both parties" for a "contract[] to agree").

express joint venture/partnership agreement was formed.<sup>9</sup> Plaintiffs' evidence also establishes a genuine dispute of material fact as to whether an implied joint venture/partnership agreement was formed.<sup>10</sup>

In light of the above, Defendants' Motion for Summary Judgment with regard to Plaintiffs' first and second claims for breach of an express or implied joint venture/partnership agreement is **DENIED**.

2. <u>Breach of Fiduciary Duty Owed to Joint</u>

<u>Venturers or Partners & Constructive Fraud</u>

Claims

Plaintiffs' third and fourth claims assert breach of fiduciary duty owed to joint venturers or partners

<sup>&</sup>lt;sup>9</sup> <u>See Interserve, Inc. v. Fusion Garage PTE. Ltd.</u>, No. C 09-5812 RS (PVT), 2010 WL 3339520, at \*6 (N.D. Cal. Aug. 24, 2010) ("While it may be true that the parties never reached a meeting of the minds on how the business would operate on an ongoing basis, their cooperative efforts in developing the product were sufficient to give rise to an obligation on both parties' part not to usurp the fruits of those efforts." (citing <u>Holmes</u>, 88 Cal. Rptr. 2d at 134 for the <u>Holmes</u> court's rejection of the contention that a partnership agreement was too indefinite when the evidence showed that the parties had agreed, "It's going to be our baby, and we're going to work on it together," and had in fact done so)).

The parties' statements and conduct could support a reasonable jury's finding that the parties "'manifested their mutual intent to take [an] idea and make it concrete by forming a company and engaging in the business together'" and took "'subsequent acts . . . [to] work[] out the details.'" Gross, 33 Cal. Rptr. at 437; see Johnson v. Am. Cas. Co. of Reading, Pa., 408 F. App'x 76, 79 (9th Cir. 2011) (stating that because "a reasonable jury could find" plaintiff's material facts to be true, summary judgment was "improper"); Sillerman Decl., Exs. RS2-RS9; Paolo Moreno Decl., Exs. PM2-PM5; Hueston Decl., Ex. JK1 (Sillerman Dep.).

and constructive fraud.

## a. Breach of Fiduciary Duty

Under California law, "[t]he elements of a claim for breach of fiduciary duty are (1) the existence of a fiduciary relationship, (2) its breach, and (3) damage proximately caused by that breach." Love v. The Mail on Sunday, 489 F. Supp. 2d 1100, 1104 (C.D. Cal. 2007) (citing City of Atascadero v. Merrill Lynch, Pierce, Fenner & Smith, Inc., 68 Cal. App. 4th 445, 483 (1998)); see also Knox v. Dean, 205 Cal. App. 4th 417, 433 (2012). "In both joint ventures and partnerships, the parties owe fiduciary duties to each other."

Interserve, Inc. v. Fusion Garage PTE. Ltd., No. C 09-5812 RS (PVT), 2010 WL 3339520, at \*4 (N.D. Cal. Aug. 24, 2010) (citing Leff v. Gunter, 189 Cal. Rptr. 377, 381 (Ct. App. 1983)).

Defendants argue that Plaintiffs' claims for breach of fiduciary duty and constructive fraud should be dismissed because no fiduciary duty exists when no joint venture/partnership agreement exists. But, as discussed above, Plaintiffs' first and second claims asserting a joint venture/partnership agreement survive, and, thus, Plaintiffs' evidence establishes a genuine dispute of material fact as to whether a fiduciary relationship exists among the parties. Plaintiffs' evidence establishes a genuine dispute of material fact regarding also the second and third

prongs of their claim for breach of fiduciary duty. 11

b. Constructive Fraud

Constructive fraud "depends on the existence of a fiduciary relationship of some kind." Beco Dairy

Automation, Inc. v. Global Tech Sys., Inc., No. CV-F12-1310 LJO SMS, 2012 WL 4052066, at \*8 (E.D. Cal.

Sept. 14, 2012). Constructive fraud under California law is "any breach of duty which, without actual fraudulent intent . . .[,] gains an advantage to the person at fault . . . by misleading another to his or her prejudice." Id. (citing Cal. Corp. Code § 1573). 12

Upon review of the evidence, and as exhibited in part by the above facts, Plaintiffs provide ample evidence establishing a genuine dispute of material fact as to the elements of constructive fraud. As such, the Court **DENIES** Defendant's Motion for Summary

See, e.g., Compl. ¶¶ 55-56; Pls.' Facts ¶¶ 158, 161; Sillerman Dep. at 92:4-93:23 (Hueston Decl., Ex. JH1 at 019); id. at 203:11-238:17 (Hueston Decl., Ex. JH1 at 033-035); Defs.' Resps. to Pl. Vavra's First Interoggs. No. 55 (stating compensation of SFX officers from January 1, 2012, to the present); see Pellegrini v. Weiss, 81 Cal. Rptr. 3d 387, 397 (Ct. App. 2008) ("[P]artners or joint venturers have a fiduciary duty to act with the highest good faith towards each other regarding affairs of the partnership or joint venture."); see also Boyd v. Bevilacqua, 55 Cal. Rptr. 610, 247 Cal. App. 2d 272, 288 (Ct. App. 1966) (noting that where a joint venture / partnership agreement "is entirely repudiated by one of the parties and the fruits of the venture are sought to be appropriated," breach of fiduciary duty can be established "without determining all the terms of the agreement with exactness").

<sup>&</sup>lt;sup>12</sup> <u>See also Boyd</u>, 247 Cal. App. 2d at 290 ("Constructive fraud frequently consists in the breach of a duty arising out of a confidential or fiduciary relationship.").

Judgment as to Plaintiff's third and fourth claims for breach of fiduciary duty and constructive fraud.

# 3. <u>Breach of Express and Implied Contract,</u> <u>Promissory Estoppel, and Quantum Meruit Claims</u>

Plaintiffs' fifth, sixth, seventh, and eleventh claims assert breach of contract, breach of implied contract, promissory estoppel, and quantum meruit.

## Breach of Express Contract

"'A cause of action for damages for breach of contract is comprised of the following elements: (1) the contract, (2) plaintiff's performance or excuse for nonperformance, (3) defendant's breach, and (4) the resulting damages to plaintiff.'" Agam v. Gavra, 186 Cal. Rptr. 3d 295, 305 (Ct. App. 2015).

Upon review of the evidence, and as exhibited in part by the above facts, Plaintiffs' evidence genuinely disputes the existence of a contract, Plaintiffs' performance, Defendants' breach, and Plaintiffs' resulting injury. See, e.g., Paolo Moreno Decl. ¶¶ 29-34 (citing Exs. PM14-25); Sillerman Decl., Exs. RS3-RS5; Sillerman Dep. (Hueston Decl., Ex. JH1).

## Breach of Implied Contract

"A cause of action for breach of implied contract has the same elements as does a cause of action for breach of contract, except that the promise is not expressed in words but is implied from the promisor's conduct." Yari v. Producers Guild of Am., Inc., 161
Cal. App. 4th 172, 182 (Ct. App. 2008). "'California

law allows for recovery for the breach of an implied-in-fact contract when the recipient of a valuable idea accepts the information knowing that compensation is expected, and subsequently uses the idea without paying for it.'" Green v. Schwarzenegger, No. CV 93-5893-WMB, 1995 WL 874191 (C.D. Cal. 1995).

Plaintiffs provide evidence that they shared their valuable business plan with Defendants and performed valuable services for Defendants at Defendants' request and with the expectation of being compensated, and that Plaintiffs were never compensated for their performance. See, e.g., Paolo Moreno Decl. ¶¶ 22-41; Sillerman Dep. 92:4-93:23; id. at 238:20-13. Plaintiffs' evidence creates a genuine dispute of material fact as to whether an implied contract was formed.

## Promissory Estoppel

The elements of promissory estoppel are "'(1) a promise clear and unambiguous in its terms; (2) reliance by the party to whom the promise is made; (3) reliance [that is] both reasonable and foreseeable; and (4) . . . injury [based on that] reliance.'" <u>US</u> <u>Ecology</u>, 28 Cal. Rptr. 3d at 905.

Plaintiffs provide evidence that Defendants made clear and unambiguous promises to Plaintiffs; that Plaintiffs reasonably and foreseeably relied on Defendants' promises; and that Plaintiffs were injured

by their reliance on the promises because Plaintiffs were never compensated, as expected, for the valuable services Plaintiffs performed for Defendants. See, e.g., Paolo Moreno Decl. ¶¶ 22-41; Sillerman Dep. (Hueston Decl., Ex. JH1); Sillerman Decl., Ex. RS2-RS5. As such, Plaintiffs' evidence establishes a genuine dispute of material fact as to whether the elements of promissory estoppel are satisfied.

#### Quantum Meruit

"The elements of quantum meruit are: (1) that the plaintiff performed certain services for the defendant, (2) the[] reasonable value [of the services can be determined], (3) [the services] were rendered at defendant's request, and (4) [the services] are unpaid." Cedars Sinai Med. Ctr. v. Mid-W. Nat'l Life Ins. Co., 118 F. Supp. 2d 1002 (C.D. Cal. 2000) (citing Haggerty v. Warner, 115 Cal. App. 2d 468, 475 (Ct. App. 1953)).

As discussed above, Plaintiffs' evidence establishes a genuine dispute of material fact as to whether the elements of quantum meruit are satisfied.

In light of the above, the Court **DENIES** Defendants' Motion for Summary Judgment as to Plaintiff's fifth, sixth, seventh, and eleventh claims asserting breach of contract, breach of implied contract, promissory estoppel, and quantum meruit.

4. Fraudulent Inducement and Promissory Fraud

<u>Claims</u>

Plaintiffs' eighth and ninth claims are fraudulent inducement and promissory fraud.

Fraud requires "(a) a misrepresentation (false representation, concealment, or nondisclosure); (b) scienter or knowledge of its falsity; (c) intent to induce reliance; (d) justifiable reliance; and (e) resulting damage." <u>Hinesley v. Oakshade Town Ctr.</u>, 37 Cal. Rptr. 3d 364, 367 (Ct. App. 2005).

Fraud in the inducement "is a subset of the tort of fraud" and "occurs when the promisor knows what he is signing [or agreeing to][,] but [the promisor's] consent is induced by fraud" such that "mutual assent is present and a contract is formed," but, due to the fraud, the contract is "voidable." Id. Promissory fraud is "a subspecies of the action for fraud" and is supported by evidence that the "misrepresentation" was a promise made without the intent to perform that promise. Lazar v. Sup. Crt., 909 P.2d 981, 984-85 (Cal. 1996); see id. ("An action for promissory fraud may lie where a defendant fraudulently induces the plaintiff to enter into a contract.").

Plaintiffs' evidence establishes a genuine issue of material fact for each element of fraud. Plaintiffs provide evidence that Defendants made misrepresentations. See, e.g., Sillerman Decl. 167:4-169:18; id. 129:13-138:10. Plaintiffs also provide

circumstantial evidence that could support a reasonable 1 jury's finding that Defendants made promises to 2 Plaintiffs to induce them to work for SFX that 3 Defendants did not intend to keep. See, e.g., id. at 4 129:13-138:10; Paolo Moreno Decl. ¶¶ 22-41; Sillerman 5 Decl. 92:4-93:8; id., Ex. RS4. Plaintiffs provide 6 evidence that would support a reasonable jury's finding 7 that Plaintiff's reliance on Defendants' 8 misrepresentations was justifiable. See, e.g., Paolo 9 Decl.; Sillerman Decl., Exs. RS2-RS5. Finally, 10 Plaintiffs provide evidence supporting injury resulting 11 from their reliance. See, e.g., Defs.' Resps. to Pl. 12 Vavra's First Interoggs. No. 55; Paolo Decl.; Sillerman 13 Dep. (Hueston Decl., JH1). 14

As such, the Court **DENIES** Defendants' Motion for Summary Judgment as to Plaintiffs' eighth and ninth claims for fraudulent inducement and promissory fraud.

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## 5. <u>Unfair Competition Claim, Cal. Bus. & Prof.</u> <u>Code § 17200</u>

Finally, Plaintiff's tenth claim is for violation of California's Unfair Competition Law, Cal. Bus. & Prof. Code §§ 17200 et seq.

"California's Unfair Competition Law ("UCL")
prohibits any 'unlawful, unfair or fraudulent business
act or practice.'" Williams v. Gerber Prods. Co., 552
F.3d 934, 938 (9th Cir. 2008); Cal. Bus. & Prof. Code §
17200. Plaintiffs' Complaint asserts that Defendants

actions constitute "unfair and unlawful business practices." Compl. ¶ 116.

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### <u>Unlawful</u>

"Unlawful business practices [under the UCL] are 'anything that can properly be called a business practice and that at the same time is forbidden by law . . . be it civil, criminal, federal, state, or municipal, statutory, regulatory, or court-made, where court-made law is, 'for example a violation of a prior court order.'" Tervon, LLC v. Jani-King of Cal., Inc., No. 14-cv-2648 BAS (JMA), 2015 WL 4135162, at \*7 (S.D. Cal. July 8, 2015) (quoting Nat'l Rural Telecomm. Co-op v. DIRECTV, Inc., 319 F. Supp. 2d 1059, 1074 (C.D. Cal. 2003)). While an unlawful business act or practice cannot be based on "common law violations such as breach of contract," "[c]ourts have found that facts supporting a violation of [Cal.] Civil Code § 1709<sup>13</sup> sufficiently state a cause of action under Cal. Bus. & Prof. Code § 17200." Id. (citing Whitehurst v. Bank2 Native Am. Home Lending, LLC, No. 14-cv-00318-TLN-AC, 2014 WL 4635387, at \*8 (E.D. Cal. Sept. 10, 2014)). The Supreme Court of California has clearly stated that the UCL's scope, which "is broad," encompasses "actual

<sup>13</sup> California Civil Code section 1709, which "codif[ies] in part the common law tort of fraud," states that a person who "wilfully deceives another with intent to induce him to alter his position to his injury or risk" is "liable for any damage which [the victim] thereby suffers." Cal. Civ. Code § 1709; Clemens v. DaimlerChrysler Corp., 534 F.3d 1017, 1022 (9th Cir. 2008).

fraud as defined in and prohibited by Civil Code section 1572 and deceit as defined in and prohibited by Civil Code sections 1709 and 1710." <u>Kasky v. Nike</u>, Inc., 45 P.3d 243, 249 (Cal. 2002).

Because, as discussed above, Plaintiffs' evidence creates a genuine dispute of material fact regarding fraud, including fraud as defined under Cal. Civ. Code §§ 1572, 1709, and 1710, Plaintiffs' evidence creates a genuine dispute of material fact regarding Plaintiffs' UCL claim under the "unlawful" prong.

As such, the Court **DENIES** Defendants' Motion for Summary Judgment as to Plaintiffs' claim for violation of Cal. Bus. & Prof. Code §§ 17200 et seq.

#### IV. CONCLUSION

Based on the foregoing, the Court **DENIES**Defendants' Motion for Summary Judgment [61] in its entirety.

IT IS SO ORDERED.

DATED: July 29, 2015

RONALD S.W. LEW

HONORABLE RONALD S.W. LEW

Senior U.S. District Judge